



**Northeast Ohio Business Advisory Council (BAC) Joint Statement  
February 25, 2020**

**Vision:** To unite educational agencies, businesses, organizational groups, institutions of higher education, professional organizations and individuals who are committed to building a stronger Northeast Ohio.

**Mission:** The Northeast Ohio Business Advisory Council (BAC) is dedicated to providing opportunities where educators, students, business and community leaders can network, collaborate and partner together in creating programs and opportunities that support and develop a stronger Northeast Ohio workforce.

The Northeast Ohio BAC is a council of school administrators, business leaders and local community leaders that convenes quarterly to **Advise** local school districts on changes in the economy and job market and the area in which future jobs are most likely to be available; **Advocate** for the employment skills most critical to the business and industry and the development of curriculum to teach these skills; and **Aid and Support** local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.

The Goals of the Northeast Ohio BAC are to:

1. *Provide opportunities for area educators, business and community leaders to network, share ideas and discuss common issues and concerns;*
2. *Build relationships with corporate and business leaders, governmental officials and other key constituents; and*
3. *Foster dynamic and on-going communication about activities, projects, educational programs as well as other educational opportunities for teachers and students.*

Our five priority strategies, built upon and supporting the nation's Every Student Succeeds Act (ESSA) and Ohio's strategic vision for College and Career Readiness are to:

1. *Collaboratively create and develop a more collective approach to communicating and promoting the importance of college and career readiness;*
2. *Identify, develop and nurture collaborative networking and partnership opportunities;*
3. *Assist districts and businesses in identifying and leveraging regional resources;*
4. *Nurture and develop stronger working relationships between educators, business leaders and community members;*
5. *Forecast regional workforce needs, identify specific knowledge, skills and competencies and share promising practices for college and career readiness success.*



The following highlights and summarizes this year's meetings, advice, suggestions, recommendations and actions:

BAC Meeting Date		Location	Topic	Representation
October 10, 2019		Rocket Mortgage Field House, Cleveland	Economic Development	ESC of Northeast Ohio BAC Members, Greater Cleveland Sports Commission, Rocket Field House and Cleveland Cavaliers and, City of Cleveland-Economic Development
December 12, 2019		ESC of Northeast Ohio, Independence	Entrepreneurship	ESC of Northeast Ohio BAC Members, EDWINS Leadership and Restaurant Institute
February 4, 2020		ESC of Northeast Ohio, Independence	Internships and Externships	ESC of Northeast Ohio BAC Members, Knowtion Inc., and, Twinsburg City School Manufacturing Internship Institute
May 5, 2020		American Greetings Corp - TBD	TBD	TBD
Goal(s)	Strategies	2019-2020 Advice, Suggestions, Recommendations (ASR) and Actions		
Goals #1, #2 and #3	Strategy #1, #2, #3, #4 and #5	<p><b>ASR:</b> Continue to develop communication portals that provide BAC members with information, resources and meeting notes.  <b>Actions:</b> Ongoing development and enhancement of ESC of Northeast Ohio website areas.  <b>Actions:</b> Develop and launched Career Readiness and Innovation portals: <a href="http://www.esceo.org/CareerReadinessandInnovation.aspx">http://www.esceo.org/CareerReadinessandInnovation.aspx</a> and for First Ring Districts: <a href="http://www.esc-cc.org/CareerReadinessResources.aspx">http://www.esc-cc.org/CareerReadinessResources.aspx</a></p>		
		<p><b>ASR:</b> Continue to provide opportunities for Northeast Ohio educators to collaborate, share ideas, network and discuss common concerns around college and career readiness.  <b>Action:</b> ESC of Northeast Ohio has added additional personnel specializing in college and career readiness. Career specialists can provide on-going career readiness support, coaching and technical assistance to area school districts.</p>		
		<p><b>Action:</b> Offered professional learning opportunities to districts currently utilizing Naviance, a college and career software program.  <b>Action:</b> Formalized the Northeast Regional College and Career Readiness Leaders Network. 2019-2020 Network Meeting Schedule: September, November, January, March, April and June.</p>		
		<p><b>ASR:</b> Provide information and learning opportunities that support administrators and teachers with College and Career Readiness.  <b>Action:</b> Several new programs and informational meetings were developed and are being delivered that focus specifically on Ohio's New Graduation Requirements. They include: Graduation Requirements Deep Dive; Graduation Requirements: Local Seals Planning, Graduation Requirements: Graduation Plans and, Comprehensive Career Planning Institute, Grades 6-12.  <b>Action:</b> The ESC is offering a new learning opportunity to area educators that focuses on integrating technology into the curriculum.</p>		
		<p><b>ASR:</b> Explore partnerships and funding opportunities for supporting externships and internship opportunities for students.  <b>Action:</b> The ESC of Northeast Ohio has formed a regional partnership with Knowtion. Through this partnership, the ESCNEO will be providing its member districts with the opportunity for their students to participate in NextWork, a workforce development software platform that provides students with early exposure to internships and careers in the areas of ITC, Health Care and Manufacturing.  <b>Action:</b> ESC of Northeast Ohio is working on two grants.</p>		